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BACKGROUND AND PROFILE

GONZÁLEZ DE COSSÍO ABOGADOS, S.C. (“GCA”) was founded by highly trained and experienced attorneys, oriented to rendering personalized, specialized, quality services. In its quest to deliver value, GCA has followed the following strategy: *specialization*. GCA is a highly specialized boutique.

SERVICE AREAS

I. ARBITRATION

GCA is a leading arbitration firm. Our arbitration practice includes all facets of national and international arbitration proceedings, whether institutional, *ad hoc*, investment, sports, and other specialized types of arbitrations. Our services include acting as arbitrator as well as representation in arbitration proceedings. GCA has ample experience in arbitration under the Rules of the ICC, LCIA, CAM, CANACO, CAIC, ICSID, TAS, as well as *ad hoc* arbitrations. Construction, energy and complex arbitrations have become not only a specialty, but our leading areas of practice.

Francisco González de Cossío is, in the words of Chambers 2016, one of Mexico's most sought after arbitrators and practitioners. Dr. Gonzalez de Cossío has acted in more than a hundred complex cases as arbitrator, and his experience has therefore concentrated in acting as chairman and sole arbitrator in domestic and international arbitration tribunals.

One area of recognition is investment arbitration. Not only because of its experience in advising, but also advocating and as arbitrator.

II. ANTITRUST

One of GCA's specialties is antitrust and economic litigation. GCA's attorneys have participated in sensitive antitrust matters. The specific experience of GCA can be classified in three branches: investigations, merger clearances and consulting.

As to *investigations*, GCA represents clients in investigations involving monopolistic practices and restrictions to interstate commerce. Our *merger control* practice includes merger-clearance notices and litigation stemming from mergers and acquisitions. Our *antitrust-consulting* has involved all the issues of the Mexican antitrust statute (the Federal Law of Economic Competition – *Ley Federal de Competencia Económica*), including mergers and acquisitions, restructures, pricing issues, development of distribution networks, participation in commercial associations, franchises, consumer protection matters, permits, confirmation of criteria and any other proceedings before the antitrust authorities (the Federal Competition Commission).

GCA and its members are actively involved in the development of knowledge in this (fairly recent) branch of Mexican law, achieving not only leadership but a 'dominant position' in the academics and practice of the field.

III. BUSINESS

GCA renders services in all the aspects of commercial/business law. The experience and vision of our attorneys allows for the rendering of integral advising services, considering not only the legal issues of a transaction, but also its economic and business angles, catering to the *in casu* needs of each client.

Inter alia GCA advises and provides services on the incorporation of civil or commercial entities, whether public or private, the transformation, spin-off, merger, dissolution and liquidation of corporations, as well as investment planning through holding entities. Our services include the management of corporate books of Mexican entities.

GCA is experienced in drafting, negotiating and analyzing all kinds of agreements, be it civil, commercial or administrative. Our experience ranges from day-to-day transactions (e.g., purchase and sale agreements, leases, mortgages, pledges, bonds, agency agreements, transactions, trusts, etc.), to complex transactions, including the use of the law to tailor complex commercial and financial ventures (e.g. sale-lease back, financial leases, financing, joint ventures, etc).

GCA renders services comprising counseling, drafting and negotiation of mergers and acquisitions, stock or asset deals, as well as all the corporate, financial, tax and related issues. Experience teaches that each transaction is *sui generis* and requires punctilious care of its particular the legal and business aspects. The business dynamics of this field require both solidity and malleability: *solid* knowledge of the law, and the *malleable, creative*, use of the same. In this GCA excels.