

GOARB 2023

# NAVIGATING YOUR FIRST ARBITRATIONS

05-07  
July,  
2023  
—  
Madrid

## CO- ORGANIZERS

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ARBITRATION  
SEMINARS &  
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**Carlos III**  
de Madrid

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MAD  
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## GoArb 2023 Schedule

Time	Wednesday 05/07	Thursday 06/07	Friday 07/07	
9h00-10h00		Stages of international arbitration proceedings <b>Heidi López</b>	Cross-Examination Training <b>Ignacio Santabaya</b>	
10h00-10h15				
10h15-10h45				
10h45-11h30		Initial negotiations between the parties <b>Lucía Montes</b>	Oral advocacy skills <b>Alfredo Bullard</b>	
11h30-11h45				
11h45-13h00		Written advocacy skills <b>José Luis Prieto</b>		
13h00-15h00				
15h00-16h00			Calculating damages and working with experts <b>Mercedes Romero</b>	Hearing Simulation
16h00-16h15				
16h15-17h15			Calculating damages and working with experts <b>Marcin Pruski</b>	
17h15-18h00				
18h00-18h45			Hearing preparation <b>Panagiotis Chalkias</b>	
18h45-19h00	GoArb 2023 Registration			
19h00-20h00	Careers in arbitration: Conversations between different arbitration practitioners <b>CIAM</b>			
20h00-21h00		Madrid Experience <b>The Hat Rooftop</b>		
21h00-21h30				
21h30-22h00				

### Classes

**Universidad Carlos III de Madrid (UC3M)**

*Ronda de Toledo, 1 - Room 1.A.10*

### Cross-Examination Training

**Pérez-Llorca**

*P.º de la Castellana, 50*

### Registration and Wednesday event

**Madrid International Arbitration Centre (CIAM)**

*C. de Huertas, 13*

### Madrid Experience

**The Hat Rooftop**

*C. Imperial, 9*



AND



PRESENT

## NAVIGATING A CAREER IN ARBITRATION

A CONVERSATION BETWEEN DIFFERENT  
ARBITRATION PRACTITIONERS

### MODERATOR



BEGOÑA CHARRO DE MENDIETA  
PINSSENT MASONS



ORIOL VALENTÍ I VIDAL  
ROCAJUNYENT



CECILIA O'NEILL  
INDEPENDENT ARBITRATOR

### PANELISTS



JULIAN ROTENBERG  
FRESHFIELDS

SUPPORTED BY:



DATE: 5 JULY 2023

TIME: 19:00 hs

VENUE: CIAM (C/ HUERTAS 13, 1º)

Join us for this IASC and CEIA-40 roundtable hosted by CIAM (Madrid International Arbitration Center), to learn more about the different career paths that arbitration can offer, directly from four prominent practitioners who are navigating their career in arbitration, each with a distinctive perspective to share.

Registration to GoArb Madrid 2023 will be performed before the event at CIAM's premises. The roundtable will also serve as the opening event for GoArb Madrid 2023.

**Moderated by:** Begoña Charro de Mendieta (Pinsent Masons)

**Speakers:** Oriol Valentí i Vidal (RocaJunyent), Cecilia O'Neil (Independent Arbitrator) and Julián Rotenberg (Freshfields)

You may also extend the invitation to any other interested student or young practitioners.

The roundtable is supported by MAD VYAP - Madrid Very Young Arbitration Practitioners.

The Madrid Experience is our every-year networking event!

Invitation is extended to all participants, lecturers, IASC collaborators, speakers at events and arbitrators of the hearing simulations.

The event will take place at The Hat rooftop at 20:00 on Thursday 6 July 2023.

JOIN US FOR THE

# Madrid Experience

GOARB MADRID 2023

HOSTED BY:

**IASC** | INTERNATIONAL  
ARBITRATION  
SEMINARS &  
COURSES

THURSDAY 6 JULY  
20 PM to 22 PM  
THE HAT MADRID  
C. IMPERIAL, 9

## GoArb2023

LECTURERS



**Heidi López**

Uría Menéndez

### HEIDI LÓPEZ CASTRO STAGES OF INTERNATIONAL ARBITRATION PROCEEDINGS

Heidi López is a lawyer in Uría Menéndez's Madrid office. She joined the firm in 2007 and specialises in domestic and international arbitration and litigation. She was seconded to the Paris office of Bredin Prat from March to September 2012.

Heidi has participated in commercial and investment arbitration proceedings with seats in Brussels, Bucharest, Geneva, London, Madrid, Paris, Stockholm, Tel Aviv, The Hague, Washington and Zurich, both ad hoc and under the rules of various international arbitration institutions such as the ICC, LCIA, ICSID and CAM. She has participated in cases applying the laws of Algeria, Brazil, Cuba, England, France, Germany, Guatemala, Israel, Romania, Spain, Stockholm, Switzerland and Turkey. Heidi's experience encompasses a number of sectors, including banking, construction, mergers and acquisitions, energy, oil & gas, and international investment protection.

Heidi is also a pro bono counsel for an international cooperation foundation.

## **LUCÍA MONTES** INITIAL NEGOTIATIONS BETWEEN THE PARTIES

Lucía is partner at Cuatrecasas in Madrid (Spain).

Lucía's practice focuses on international commercial arbitration, particularly in the construction, infrastructure and energy industries, as well as arbitration-related court proceedings. She has extensive experience advising clients on major international projects, particularly in Latin America and the Middle East.

She is a member of the Scientific Committee of the Spanish and Ibero-American Arbitration Club, as well as the Advisory Committee of the Madrid Bar Association's Construction and Engineering Law Section. Lucía has been recognized by notable professional rankings such as Who's Who Legal and Legal500.



The poster for GoArb2023 LECTURERS features a dark blue background with a glowing green boat wake at the bottom. At the top, the text 'GoArb2023' is written in a large, white, sans-serif font, with 'LECTURERS' in a smaller font below it. In the center, there is a circular portrait of Lucía Montes, a woman with long brown hair, wearing a dark grey button-down shirt, smiling with her arms crossed. Below the portrait, her name 'Lucía Montes' is written in a white, serif font, with 'Cuatrecasas' in a smaller, white, sans-serif font underneath.

## GoArb2023

LECTURERS



**José Luis Prieto**

Freshfields Bruckhaus Deringer

### **JOSÉ LUIS PRIETO** WRITTEN ADVOCACY SKILLS

José Luis Prieto is Partner at Freshfields Bruckhaus Deringer (Madrid).

José Luis specializes in commercial dispute resolution. He has been focused on advising and defending companies, before the State courts and arbitral tribunals, in fields such as contractual liability (including M&A-related disputes and financial disputes), damage litigation (including consumer claims), and regulation-related cases.

He works for major international companies operating in sectors such as financial products, life science, tech, energy and natural resources, real estate, and consumer goods.

He regularly acts as arbitrator in the Court of Arbitration of the Official Chamber of Commerce of Madrid.

## **MERCEDES ROMERO** CALCULATING DAMAGES AND WORKING WITH EXPERTS

Mercedes Romero is Partner at ONTIER.

Mercedes has more than 18 years of experience advising clients in various sectors, including construction, engineering, energy, finance, telecommunications and sports. Prior to joining ONTIER she worked at DAC Beachcroft and Pérez-Llorca for 14 years where she was appointed partner in 2017.

Global Arbitration Review's Who's Who Legal has included Mercedes as 'Arbitration Future Leaders – Partners 2022' and she has also been included by her peers in Best Lawyers since 2016 in Arbitration and International Arbitration. In addition, Leaders League has highlighted Mercedes as one of the six best arbitrators in Spain in 2022.

In 2020 she was elected member of the Board of Directors of the Spanish Arbitration Club for the following three years and has been a member of the Spanish Bar Association since 2005.

Mercedes has been involved in complex court proceedings and arbitrations, both nationally and internationally, advising on all types of contractual disputes in English and Spanish. Mercedes also advises in proceedings for the enforcement of foreign judgments and awards, as well as in other matters related to private international law. In addition, she acts as an arbitrator.

She is a regular speaker at seminars specialising in arbitration and litigation and has lectured at the Universidad Carlos III de Madrid and the Universidad Europea de Madrid.



The poster for GoArb2023 LECTURERS features a circular portrait of Mercedes Romero, a woman with dark hair, smiling. Below the portrait, her name 'Mercedes Romero' is written in a bold, white, sans-serif font, with 'Ontier' in a smaller font underneath. The background of the poster is dark with a glowing, abstract pattern of light trails.



## GoArb2023

### LECTURERS



**Marcin Pruski**  
Compass Lexecon

### **MARCIN PRUSKI** CALCULATING DAMAGES AND WORKING WITH EXPERTS

Marcin is a Vice President at Compass Lexecon, based in London. He has over 10 years of economic, regulatory and valuation consulting experience in the context of international arbitration and litigations.

Mr. Pruski participated in over 25 arbitration and litigation matters under ICSID, ICC, SCC, PCA, UNCITRAL rules and in the UK Competition Appeals Tribunal. His experience includes valuation of publicly and privately held businesses, M&A valuation advisory, computation of economic damages as well as profitability analyses of regulated entities.

Mr. Pruski worked on projects related to investments in various industries, including oil and gas, electricity generation and distribution (conventional and renewable), financial services, mining, manufacturing and airport services located in countries including Argentina, Bulgaria, Croatia, France, Germany, Ghana, Hungary, Luxembourg, Mexico, Nigeria, Peru, Poland, Russia, Spain, Thailand, Trinidad and Tobago, and Ukraine.

Mr. Pruski holds an M.Sc. in Finance from the London School of Economics and Political Science, a B.Sc. in Economics from the University of Warwick, and he is also a CFA Charterholder. Prior to joining Compass Lexecon, Mr. Pruski worked at NERA Economic Consulting specializing in financial economics with a focus on the valuation of financial products, financial econometrics, market efficiency testing and analysis of trading strategies.

## PANAGIOTIS CHALKIAS HEARING PREPARATION

Panagiotis is an Associate in the International Arbitration Group of White & Case and is based in Geneva.

Panagiotis' practice includes advising and representing clients in complex, high-value cross-border disputes in a variety of industries under all major arbitration rules and governed by various substantive laws, both common law and civil law.

Prior to joining White & Case, Panagiotis worked as an associate at an international arbitration boutique in Brussels and as legal consultant at the Arbitration and Mediation Center of the World Intellectual Property Organization in Geneva.

Panagiotis is currently co-chair of Young AFSA (Young Arbitration Foundation of Southern Africa) and was recently co-chair of Young ICCA (International Council for Commercial Arbitration).

He has been recognized by Who's Who Legal: Arbitration – Future Leaders 2021, 2022 and 2023.

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**Panagiotis Chalkias**  
White & Case

## GoArb2023

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**Ignacio Santabaya**

Pérez-Llorca

### IGNACIO SANTABAYA CROSS-EXAMINATION TRAINING

Ignacio Santabaya is partner at Pérez-Llorca (Madrid) since 2020. He has over 20 years of experience, gained in prestigious international firms.

Ignacio advises both domestic and foreign clients in a wide range of disputes, with a particular focus on the construction, infrastructure, and engineering sectors. He has participated in numerous arbitrations related to these sectors, involving projects located in Mexico, Panama, Switzerland, Argentina, Turkey, and others.

Ignacio has extensive experience in handling commercial and investment arbitrations before international courts such as the ICC and ICSID, as well as Spanish courts including CAM and CIMA. Additionally, he has been involved in multiple proceedings related to energy and industrial projects, the financial sector, and the hotel industry.

Alongside his professional activities, Ignacio collaborates as an adjunct professor at IE Law School, teaching the subject of 'Advocacy' in the Law Degree program. He has also taught classes in the Master's in International Advocacy at the Superior Institute of Law and Economics (ISDE) and the Master's in International Advocacy at San Pablo-CEU University. Ignacio regularly publishes academic articles and has been a speaker at numerous conferences related to his practice.

Ignacio is an active member of various professional associations (CEA, ICAM, etc.) and has served as President of the Construction and Engineering Law Club.

## ALFREDO BULLARD ORAL ADVOCACY SKILLS

Alfredo has acted as arbitrator, counsel, and legal expert in more than 300 cases under the ICC, ICSID and IACA rules, among others. His practice focuses primarily on international arbitration, both commercial and investment. He is a founding partner of Bullard Falla Ezcurra+ (2000), a boutique law firm specialized in Arbitration, and is in charge of the Madrid office. He is a professor at various universities where he teaches Arbitration, Law and Economics, and Legal Skills.

Alfredo was President of the Commission that drafted the Peruvian Arbitration Act. From 2017 to 2021, he was a member of the International Court of Arbitration of the ICC. Formerly, Alfredo was the President of the Tribunal for Defense of Competition and Protection of Intellectual Property (INDECOPI). He is member of the Board of Directors of the Latin American Arbitration Association (ALARB) and of the Board of Directors of the “Club Español e Iberoamericano de Arbitraje”.

# GoArb2023

## LECTURERS



**Alfredo Bullard**  
Bullard Falla Ezcurra

## Founder and President Emerita



**MÉLANIE RIOFRIO PICHÉ**  
INDEPENDENT ARBITRATOR

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ASSOCIATE (ARCHIPEL)



**THOMAS JAMES BISCOMB**  
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